

Department of Handlooms & Textiles
Government of Andhra Pradesh

Action Plan for 100 days

1. New Handloom Clusters:

- Government of India has sanctioned (11) new Clusters under Comprehensive Handloom Development Scheme with a total outlay of Rs. 8.06 Crores covering 4315 weavers. The project envisages various interventions for the overall development of the cluster such as establishment of yarn depot, providing of design inputs, supply looms and accessories, setting up of common facility centre, creation of dyeing and other pre loom and post loom processing facilities etc. Following activities will be taken up during the next 100 days under the Scheme:
- The Awareness Meetings will be conducted in all the 11 new clusters sanctioned.
 - The SPVs consisting of stakeholders will be formed and registered to implement the Scheme.
 - The Cluster Development Executives and Designers cum Marketing Executives will be appointed.
 - The detailed Action Plan will be prepared for implementation of the programme in three years.
 - The 1st Instalment amount of Rs. 1.86 Crore released by the Govt. Of India will be utilised for implementation of the projects.
 - The State Government share of 1st Instalment amount of Rs. 39.13 Lakhs will be sanctioned.

New Clusters sanctioned under Comprehensive Handloom Development Scheme.

Sl. No.	Name of the District	No. of clusters
1	East Godavari	3
2	Krishna	3
3	Nellore	1
4	Chittoor	1
5	Anantapur	3
	Total	11

Mile Stone for 100 days Action Plan under New Handloom Cluster Programme:

1	Designate one departmental officer as Mentor at field level (As per the guidelines of the scheme).	10.7.2014
2	To conduct one day Cluster Level awareness meeting with Stakeholders of the Clusters including Public Representatives to create awareness of the sanction of the new clusters under CHDS and the components therein by giving wide publicity in Morning session.	(11.07.2014 to 16.07.2014) A.M.
3	Elections to the cluster shall be organized duly electing Chairman, Secretary, Treasurer, etc from the active stakeholders as per the scheme guidelines i.e Formation and Registered of Consortium in evening session.	(11.07.2014 to 16.07.2014) P.M.
4	Component-wise requirements are to be ascertained from stakeholders in a participatory way (Need Analysis) and to prepare Macro Action Plan for (04) years and year-wise Micro plan. To open a Bank Account in name of two (02) authorised persons.	
5	1 st year Micro-plan <ul style="list-style-type: none"> • Appointment of CDE & Textile Designer cum executive as per the guidelines of the scheme. • Setting up of Yarn Depot at Clusters. • Purchase of computer Aided Textile Design system including punching Machine. • Implementation of Technology upgradation component. • Mobilisation of funds from other financial Institutions. • Maintenance of Books & Accounts in the Cluster i.e..Members Register, Cash Book, Yarn issued Register, Loom Parts issue Register, consolidated pay Register (CDE & Designer),Minutes Register, Mobilisation of funds Register. Execution of 1st year Micro Plan.	From 17.7.2014 to 30.09.2014
6	To Identify the (2) or (3) qualified persons for appointing as CDE as per the qualifications mentioned in the scheme and send to the Head Office for appointment.	From 17.07.2014 to 15.08.2014
7	To open a Bank Account in name of two (02) authorised persons and to collect the 1 st Instalment Beneficiary contribution as per the guidelines of scheme	From 16.08.2014 to 31.08.2014

	<p>& to Deposit the same into concerned Bank Account.</p> <p><u>Money Drawals from the Cluster Account: Each and every withdrawal from the Cluster Account is accompanied by the Cluster Resolution</u></p>	
7	Preparation & submission of Corpus fund proposals for setting up of Yarn Depot.	From 01.09.2014 to 10.9.2014
8	<p>Mobilisation of funds from other sources such as NGOs, Line Departments, Institutional Finance (Banks) etc.</p> <p>At Cluster level Prepare Project Report and submit the same to the Banks for financial Assistance and same will be done with line Departments.</p>	From 01.08.2014 to 30.09.2014
9	<p>Purchase of computer Aided Textile Design system including punching Machine.</p> <p>To decentralise the Purchase of computer Aided Textile Design system including punching Machine</p>	From 11.09.2014 to 30.09.2014
10	<p>Preparation of proposals for on loom activities under Technology upgradation component.</p> <ul style="list-style-type: none"> ▪ To conduct demonstration camps for adaptation of latest loom parts prescribed in CHDS guidelines and to allow the weavers of the Clusters for Exposure Visit on needy basis under Technology upgradation component of Clusters. ▪ To involve the Weavers Service Centre in each and every activity for implementation of Technology Upgradation component. ▪ To obtain quotations or Tenders from reputed Manufacturers wherever required. Finalise and approve the same in presence of WSC. 	From 15.8.2014 to 30.9.2014
11	Preparation of U.Cs and Impact report and submission of proposals for 2 nd instalment.	From 1.10.2014 to 10.10.2014
12	Preparation of a Road Map/ GANTT Chart for implementation of Clusters.	17.07.2014.

2.Mega Cluster at Guntur and Prakasham District:

- One Mega Cluster has been sanctioned by Government of India under Comprehensive Handloom Development Scheme with a project outlay of 70.00 Crore at Prakasham and Guntur Districts which will cover about 25000 weavers in the two districts. The main interventions proposed under the project are establishment of yarn

depot, providing of design inputs, supply of looms and accessories, supply of solar lamps / lighting equipments, supply of sizing machines, setting up of common facility centres and dyeing units and creation of pre loom and post loom processing facilities etc. The following activities will be taken up during the next 100 days:

- The Awareness Meetings will be conducted at different locations in the cluster.
- Need analysis will be conducted and beneficiaries will be identified for onetime non revenue generating interventions amounting to Rs. 31.43 Crore in the cluster i.e. supply of Solar Lamps / Lighting equipment accessories, Supply of Sizing Machines, Looms & Accessories, Jacquards, Dobbies and Group Worksheds.

Sl.No.	Name of the District	No. of cluster
1	Guntur	1
2	Prakasam	

Mile Stone for 100 days Action Plan under Mega Cluster Program:

1	To conduct awareness camps alongwith demonstrating camps (awareness & Feedback camps) for distribution of Battery Linked Inverter Lighting Units (BLILUs), Solar Lamps and Loom parts with Stakeholders of the Clusters including Public Representatives at different locations in the Cluster to create awareness of the sanction of Mega Handloom cluster at Guntur & Prakasam Districts under CHCDS & Conduct of Health Camps simultaneously.	(11.07.2014 to 25.07.2014) A.M.
2.	Formation of Consortia/Self Help Groups etc and to form Special Purpose Vehicles with these weavers/stakeholders as per guidelines of CHCDS to implement the various interventions as per DPR of the said cluster.	(11.07.2014 to 25.07.2014) P.M.
3	Need analysis will be conducted in a participatory way and beneficiaries will be identified for onetime non revenue generating interventions the cluster i.e. supply of Solar Lamps / Lighting equipment accessories, Supply of Sizing Machines, Looms & Accessories, Jacquards, Dobbies and Group	

	Worksheds and prepare year wise Micro plan as per DPR .	
4	<p>1st year Micro-plan</p> <ul style="list-style-type: none"> • Identification of (02) Pilot Blocks in each District to implement the scheme. • To build up hierarchy for implementation of the Cluster. • Opening of Bank Account in the name of Two(2) authorised persons. • Implementation of onetime non revenue generating interventions. • Setting up of Yarn Bank • Mobilisation of funds from other financial Institutions. • Maintenance of Books & Accounts in the Cluster i.e..Members Register,Cash Book, Yarn issued Register, Loom Parts issue Register, consolidated pay Register (CDE & Designer),Meetings Register, Mobilisation of funds Register. 	26.07.2014 to 31.07.2014
5	<p>Identification of (02) Pilot Blocks in each District by the concerned Assistant Directors(H&T) for implement of the scheme.</p> <p>To build up Hierarchy for implementation of the Cluster, for example, Management Committee at District Level and Functional units at Cluster Level.</p>	From 01.08.2014 to 15.08.2014
6	To open a Bank Account in name of two (02) authorised persons at each District and to collect the 1 st Instalment Beneficiary contribution as per the guidelines of scheme & to Deposit the same into concerned Bank Account.	
7	Preparation of Action plan for Distribution of onetime non revenue generating interventions i.e Battery linked inverter lighting units (BLILU), Solar Lamps, Sizing Machines and loom parts	From 01.08.2014 to 30.09.2014
	conduct of training programmes for operating the sizing Machines to weavers covered in the said Cluster (shifted from Pedana & other places to cluster area) for operating the sizing	From 20.09.2014 to 30.09.2014

9	Mobilisation of funds from other sources such as NGOs, Line Departments, Institutional Finance (Banks) etc.	From 25.07.2014 To 10.10.2014
10	Identification of needy places for construction of Group Worksheds and also identify the individual beneficiaries for construction of individual worksheds in coordination with coordination of the other Departments	From 1.10.2014 to 10.10.2014
11	Preparation of a Road Map/ GANTT Chart for implementation of Clusters.	26.07.2014

3.Existing Clusters and Groups :

- 31 mini Clusters with an outlay of Rs. 60.00 lakhs each covering 12967 weaver families and 2 big clusters with an outlay of Rs. 2.00 crore each covering 4000 weavers were sanctioned by Government of India during 11th five year plan period, which are under implementation and about 50% of the amount has been released. Under these projects various interventions such as establishment of yarn depot, providing of design inputs, supply looms and accessories, setting up of common facility centre, skill up gradation, creation of dyeing and other pre loom and post loom processing facilities etc are being taken up. In these clusters stakeholders meetings will be conducted to assess the impact as well as to prepare an Action Plan for implementing the remaining components of the Projects.

Handloom Clusters & Handloom Groups sanctioned under Integrated Handloom Development Scheme (IHDS)

Sl.No.	Name of the District	No. of Clusters	No. of Groups
1	Srikakulam	5	7
2	Vizianagaram	1	4
3	Visakhapatnam	1	7
4	East Godavari	4	8
5	West Godavari	1	5
6	Krishna	2	4
7	Guntur	3	3
8	Prakasam	1	128
9	Nellore	3	8
10	Chittoor	1	12
11	Kadapa	2	27
12	Anantapur	5	28
13	Kurnool	2	25
	Total	31	266

Mile Stone for 100 days Action Plan under Existing Clusters & Handloom Groups sanctioned under IHDS

1	To conduct one day Cluster Level awareness meeting with Stakeholders of the Clusters and Groups including Public Representatives to create awareness for utilisation of unspent balances in Handloom Clusters & Handloom Groups	(11.07.2014 to 15.07.2014) A.M.
3	Component-wise requirements are to be ascertained from stakeholders in a participatory way (Need Analysis) for utilisation of available funds in Handloom Clusters & Groups and to prepare Micro plan for Utilisation.	(11.07.2014 to 15.07.2014) P.M.
3	100 days Microplan <ul style="list-style-type: none"> • Implementation of Basic Inputs component i.e. Looms, Jacquard, Dobbies & Accessories at Clusters & Groups. • Completion of construction of Common Facility Centres at Clusters. • Mobilisation of funds from other financial Institutions and M.P. LAD Fund Scheme. 	From 16.7.2014 to 10.10.2014

	<ul style="list-style-type: none"> • Maintenance of Books & Accounts in the Cluster i.e..Members Register,Cash Book, Yarn issued Register, Loom Parts issue Register, consolidated pay Register (CDE & Designer),Meetings Register, Mobilisation of funds Register & Groups. • Submission of Audit Reports of each & every Cluster & Group by 30.09.2014. <p>Execution of 100 days Micro Plan</p>	
4	Preparation of proposals for utilisation of available funds under Basic Inputs Components of Clusters & Groups under IHDS.	From 15.8.2014 to 30.9.2014
5	Reconciliation of Bank Pass books of each Group & Cluster and submit details of Beneficiaries contribution i.e. Collection, Deposit & Utilisation of amounts.	From 16.08.2014 to 31.08.2014
6	Completion of Constructions of CFCs. Submission of proposals & required documents for onward submission to the DCH, New Delhi for release of funds for construction.(list enclosed), as the DCH will be settled Committed Liabilities	20.08.2014 to 10.09.2014
7	Mobilisation of funds from other sources such as NGOs, Line Departments, Institutional Finance (Banks) etc. At Cluster level Prepare Project Report and submit the same to the Banks for financial Assistance and same will be done with line Departments.	From 01.08.2014 to 30.09.2014
8	Preparation of proposals for Basic Inputs component. <ul style="list-style-type: none"> ▪ To conduct demonstration camps for adaptation of latest loom parts prescribed in CHDS guidelines and to allow the weavers of the Clusters for Exposure Visit on needy basis under Technology upgradation component of Clusters. ▪ To involve the Weavers Service Centre in each and every activity for implementation of Technology Upgradation component. ▪ To obtain quotations or Tenders from reputed Manufacturers wherever required. Finalise and approve the same in presence of WSC. 	
9	Preparation of U.Cs and Impact report and submission of proposals for 2 nd instalment.	From 1.10.2014 to 10.10.2014
10	Preparation of a Road Map/ GANTT Chart for implementation of Clusters & Handloom Groups.	16.07.2014.



4.Thrift Fund Scheme:

- To ensure economic empowerment of Handloom Weavers at their advanced age, the Government is implementing Thrift Fund Scheme under which the Handloom Weavers contributes 8% of their wages and the Government sanctions an equal amount which is deposited in long term deposits in the name of the individual weaver members which yield good interest. All working members of the Cooperative Societies will be encouraged to enrol into the Thrift Fund Scheme. At present only 2220 weaver members are covered under the scheme. *During next 100 days 22110 members will be enrolled under the Scheme.*

Sl. No.	Name of the district	Monthly Targets			Total
		1 st month	2 nd month	3 rd month	
1.	Srikakulam	100	100	100	300
2	Vizianagaram	30	30	25	85
3	Visakhapatnam	45	40	40	125
4	East Godavari	100	100	100	300
5	West Godavari	100	100	100	300
6	Krishna	85	85	80	250
7.	Guntur	300	325	375	1000
8.	Prakasam	160	160	180	500
9.	Nellore	50	50	50	150
10.	Chittoor	0	0	0	0
11	Kadapa	5000	6000	8000	19000
12	Anantapur	0	0	0	0
13	Kurnool	30	30	40	100

	Total	6000	7020	9090	22110
--	-------	------	------	------	-------

5. Formation of Groups with outside Cooperative fold weavers

- The outside cooperative fold weavers will be either admitted into the existing / new societies or they will be covered under groups which may be registered as M.A.Cs to make them eligible to get the benefits under various welfare and development programmes. *During the next 100 days 1000 groups will be formed / revived covering 15000 weavers in the State.*

Sl. No.	Name of the District	Total No. of weavers in outside Co.op.fold	Monthly Targets			Total
			1 st month	2 nd month	3 rd month	
1.	Srikakulam	1262	10	10	10	30
2.	Vizianagaram	967	5	5	5	15
3.	Visakhapatnam	871	5	5	5	15
4.	East Godavari	5785	10	12	16	38
5.	West Godavari	2239	15	15	15	45
6.	Krishna	8644	15	20	25	60
7.	Guntur	12410	20	25	35	80
8.	Prakasam	10022	20	20	30	70
9.	Nellore	9961	20	20	30	70
10.	Chittoor	11362	25	25	30	80
11.	Kadapa	29654	55	60	80	195
12.	Anantapur	41543	75	80	100	255
13.	Kurnool	8351	12	15	20	47
	Total		287	312	401	1000

6. Mahatma Gandhi Bunker Bima Yojana:

- Mahatma Gandhi Bunker Bima Yojana was launched by Government of India to provide insurance cover to handloom weavers. Under the scheme scholarships @ 1200/- per child per annum is distributed to two children of the enrolled weavers who are studying in 9th class to Intermediate. Presently 66141 weavers are provided insurance cover

under the scheme. *During next 100 days 4668 eligible weavers will be enrolled into the Scheme.*

Sl. No.	Name of the District	Monthly Targets			Total
		1 st month	2 nd month	3 rd month	
1.	Srikakulam	0	0	0	0
2.	Vizianagaram	60	65	75	200
3.	Visakhapatnam	50	50	58	158
4.	East Godavari	30	30	40	100
5.	West Godavari	30	30	40	100
6.	Krishna	60	60	80	200
7.	Guntur	400	400	400	1200
8.	Prakasam	250	250	250	750
9.	Nellore	50	50	60	160
10.	Chittoor	0	0	0	0
11.	Kadapa	30	30	40	100
12.	Anantapur	500	500	500	1500
13.	Kurnool	60	65	75	200
	Total	1520	1530	1618	4668

7.Old Age Pension Scheme:

- The Government has sanctioned old age pension to weavers by reducing the age limit from 65 to 50 as a special case. Presently 76940 weavers are being provided pensions under the scheme. *During the next 100 days proposals for filling up of 3276 vacancies with eligible weavers will be submitted under the scheme.*

Sl. No.	Name of the District	Monthly Targets			Total
		1 st month	2 nd month	3 rd month	
1.	Srikakulam	100	100	100	300
2.	Vizianagaram	50	50	75	175
3.	Visakhapatnam	30	30	40	100
4.	East Godavari	15	15	20	50
5.	West Godavari	60	60	80	200
6.	Krishna	44	50	50	144
7.	Guntur	60	65	75	200
8.	Prakasam	30	30	40	100
9.	Nellore	80	87	90	257
10.	Chittoor	300	300	400	1000
11.	Kadapa	0	0	0	0

12.	Anantapur	200	200	200	600
13.	Kurnool	50	50	50	150
	Total	1019	1037	1220	3276

8.Anthyodaya Card Scheme:

- The Government with a view to protect the destitute and crippled persons from starvation implemented Anthyodaya Card Scheme under which 25 kgs of rice per person is supplied free of cost. At present 15625 weavers are being assisted under this scheme. *During next 100 days 2656 proposals will be submitted under Anthyodaya Anna Yojana*

Sl. No.	Name of the District	Monthly Targets			Total
		1 st month	2 nd month	3 rd month	
1.	Srikakulam	0	0	0	0
2.	Vizianagaram	30	30	40	100
3.	Visakhapatnam	30	30	40	100
4.	East Godavari	30	30	40	100
5.	West Godavari	30	30	40	100
6.	Krishna	160	160	161	481
7.	Guntur	30	30	40	100
8.	Prakasam	160	160	180	500
9.	Nellore	300	300	325	925
10.	Chittoor	50	50	50	150
11.	Kadapa	0	0	0	0
12.	Anantapur	0	0	0	0
13.	Kurnool	30	30	40	100
	Total	850	850	956	2656

9.INDIRAMMA Housing Programme:

- Weaver beneficiaries under INDIRAMMA Housing Scheme will be identified and proposals will be submitted for sanction of worksheds. *During next 100 days 901 proposals will be submitted for sanction of*

House cum Worksheds to eligible handloom weavers under INDIRAMMA Housing Programme.

Sl. No.	Name of the District	Monthly Targets			Total
		1 st month	2 nd month	3 rd month	
1.	Srikakulam	0	0	0	0
2.	Vizianagaram	6	6	8	20
3.	Visakhapatnam	6	6	8	20
4.	East Godavari	15	15	20	50
5.	West Godavari	20	20	20	60
6.	Krishna	15	15	23	53
7.	Guntur	30	30	40	100
8.	Prakasam	100	100	100	300
9.	Nellore	20	20	20	60
10.	Chittoor	15	15	20	50
11.	Kadapa	30	30	40	100
12.	Anantapur	12	12	14	38
13.	Kurnool	15	15	20	50
	Total	284	284	333	901

10. Weavers Credit Card Scheme:

- The Weavers Credit Card Scheme is formulated to provide adequate access to credit for meeting the working capital needs of weavers. The Loans extended by Banks are guaranteed by CGTMSE for a period of 3 years to an extent of 85% and interest subvention is up to 7% so that the weavers get credit facility under Weavers Credit Card Scheme at concessional rate of interest. Presently 18466 weavers are sanctioned Weavers Credit Cards with a credit flow of Rs. 57.78 crores under this scheme. *During the next 100 days 2430 Weavers Credit Cards will be issued with an additional credit flow of Rs. 7.50 crore.*

Sl.No.	Name of the district	Monthly Targets			Total
		1 st month	2 nd month	3 rd month	
1.	Srikakulam	30	30	40	100
2	Vizianagaram	6	6	8	20
3	Visakhapatnam	6	6	8	20
4	East Godavari	60	60	80	200
5	West Godavari	30	30	40	100
6	Krishna	60	60	80	200
7.	Guntur	60	60	80	200
8.	Prakasam	15	15	20	50
9.	Nellore	30	30	30	90
10.	Chittoor	60	60	80	200
11	Kadapa	200	200	200	600
12	Anantapur	200	200	200	600
13	Kurnool	15	15	20	50
	Total	772	772	886	2430

Sd/- K.V.Satyanarayana
Director(H&T) & AEPs.,
A.P., Hyderabad.