

BIDDING DOCUMENT

Issued on: 22nd January, 2020.

Selection of a reputed and registered Decorators/Contractors for conduct of National Handloom Expo-2020 at NTR Municipal Stadium Athletic Ground, Guntur from 14.02.2020 to 28.02.2020 (15 days) in Andhra Pradesh State.

Bidding document Comprises of:

Item	Description
Event Name	National Handloom Expo -2020
Venue	NTR Municipal Stadium Athletic Ground, Guntur.
Duration of Event	From 14.02.2020 to 28.02.2020 (15 Days)
Date of commencement of bid	23.01.2020
Date of Closure of Bid	30.01.2020 At 03.00 PM
Presentation of PPT with Action Plan and Layout Diagrams by Bidders:	31.01.2020 at 11.00 AM
Opening of Tenders	31.01.2020 At 3.00 PM
Tender Fee	Rs.1,000/- (Rupees One Thousand Only) by way of DD drawn in favour of "Commissioner of Handlooms & Textiles, AP, Mangalagiri".
EMD	Rs.1,00,000/- (Rupees One Lakh Only) by way of DD drawn in favour of "Commissioner of Handlooms & Textiles, AP, Mangalagiri".
Bank Guarantee	Equivalent to the value of the Bid by Successful Bidder

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I. Scope of Work:

1. Construction of Total Pavilion:

- Construction of Water-proof German Hanger Super-structure measuring 132 Feet X 164 Feet with wooden flooring. Strong material should be used to protect from rain and winds.
- The Stalls should be constructed inside the German Hanger Super-structure at NTR Municipal Stadium Athletic Ground, Guntur, AP State with Stalls Nos. Approx. (90 to 120) with size of 10'x10' & 6½ x10' and 6½'x6½'to be constructed with the height of 8Ft. in the Exhibition Hall with **Octonium** panels as per the requirement.
- Wooden Flooring and Synthetic Carpet should be provided in total Floor Area.
- Name of the Stall Holders should be pasted with Vinyl lettering on the front side panel of each stall.
- Adequate number of Fire Extinguishers as approved by Fire Authority shall have to be installed; one each for common and another suitable for Electrical short-circuit. They should be installed at places as directed by the Fire Authority.
- Electrical Lights and Pedestal Fans are to be provided with necessary wiring on the main line separately for (a) Pedestal Fans, (b) Lights, (c) Night Lamps, (d) Air Cooling Machine, (e) Mobile Wash Rooms/Toilets and the adequate Ceiling Fans, distribution points and wiring including Switches, Main Switch etc., using ISI standard wires and Lights Fittings complete as may be approved by the Local Electrical Authority. All Fittings should be properly focused to enable proper lighting at the Sales Counter and General Lighting at the Pavilion.
- Additional items if provided over and above the prescribed number, as per the demand of the Stall Participants. The Contractor shall have to supply the same at the rates quoted in the Tender for the respective items. No extra charge shall be collected from the stall participants.
- All Electrical Works including Fittings and Fixtures and Wiring must be done through a Licensed Electrical Contractor.

2. Construction of Theme Pavilion:

- Live Demo Hall shall be constructed inside the Hall with separate Entrance Gate in consultation with the Expo Authorities.

3. Arrangement of Entertainment Zone: (Children Play area)

- An entertainment zone measuring 30 ft x 20 ft shall be created outside the pavilion with barcading.
- The entertainment zone shall have games and activity areas for kids and families.

4. Construction of Entertainment Dome:

- Behind main Exhibition Hall an Entertainment Dome is to be constructed for accommodating 100 Guests with Stage, Lighting & Audio System and AC with way from inside the Hall with Green Room.

5. GENERATOR:

- Two(2) Sound Proof Stand-by Generators of 120 KVA should be provided round the clock at the Expo premises to provide adequate Power Supply to each Stall in case of Power/Electrical failure so as to enable smooth running of the Expo.

6. Lighting arrangements inside and outside the Pavilion:

- a) CFL Lights with 40W capacity are to be provided in the Stalls.
- b) Florescent Day-lights to be provided in the Inner Area of the Function Hall as per requirement.
- c) Florescent Flood Lights to be provided in the Inner Area of the Function Hall as per requirement.
- d) Decorative Lights to be provided for beautification of the Expo Area.

7. Other arrangements inside the Pavilion:

- a) Pedestal Fans of Branded Companies only to be provided in the Inner Area of the Function Hall as per the instructions of the Expo Authorities.
- b) Iron Racks with good quality and condition are to be provided in the Stalls.
- c) Fiber Chairs in good condition are to be provided in the Stalls.
- d) Steel Tables without rust and with good quality are to be provided with cloth cover.
- e) Illumination of ground inside & outside with decorative lamps.
- f) Balloons.

8. PUBLIC ANNOUNCEMENT SYSTEM:

- One Public Address System (Mike) should be provided with Light Music inside in Expo.
- One Public Address System should be provided on the stage for Cultural Programmes within the Entertainment Dome.

9. Main Entrance Gates:

- Box Type Entrance Gate should be constructed as per the design given by the Expo Authority.

10. Maintenance of entire Event Area of Expo:

- a) The Contractor should appoint required Sweepers/Cleaners to clean the entire area of the Expo (inside and outside the Expo).
- b) Sanitation: Wash Rooms/ Toilets should be cleaned time to time with cleanness.
- c) Sufficient number of Dustbins & Flower pots.

11. Security & Parking Arrangements:

- (i) **Security Arrangements:** Minimum 12 persons should be arranged per a shift of 8 hours totaling to (36) persons per day should be engaged (12 + 12+ 12 = 36 Persons).
- (ii) **4 Wheeler & 2 Wheeler Parking:** Car Parking should be maintained separately in the premises to accommodate atleast 100 vehicles and 2 Wheeler parking should be maintained separately in the premises atleast 300 vehicles without parking fee.

12. Printing & Publicity Material:

(a) Print Media: Advertisements through News Papers in Telugu and English and rates to be quoted per Sq.Cms in different papers.

(b) Electronic Media: Advertisements through TV Channels, FM Radio, TV Screens in Railway Stations, Bus Stations etc.,

1	Posters (18"x23") Multicolour 90GSM Art Paper, Single side, multi colour printing with pasting.	3000Nos. (Tel) 2000 Nos. (Eng)
2	Invitation Cards & Covers (5x8 (Closed size) 250 GSM Art card, front & back multi colour with envelope of size 06"x8.5", 130 GSM Art paper, multi colour printing	400 Nos.
3	Brochures (single fold) (7"x8") (open size) 90GSM Art Paper, front & back multi colour printing	2000Nos. (Tel) 1000 Nos. (Eng)

4	Pamphlets: 5.5"X8.5" size 90 GSM art paper, front & back multi colour printing	20000 Nos. (Tel) 10000 Nos. (Eng)
5	ID Cards: 4"X3" ID cards, 250 GSM art card, single side multi colour printing with pouches and belts.	300 Nos.
6	Badges: 3"X3", sticker paper & die cutting with Ribbons	300 Nos.
7	Auto Panels 30" x 20", Vinyl & Pasting	2000 Nos.
8	Bus Panels Full Bus size Vinyl & Pasting	50 Nos.
9	Hoarding Frame Charges	Per sq. Feet
10	Hoarding Flexi Printing	Per sq. Feet
11	Banners: Only flexi printing	Per sq. Feet

II. General Terms & Conditions:

- a) Sealed Tenders are invited from the reputed Decorators/Event Managing Firms/Contractors registered with any Government Fair Authority of the Country for construction, electrification and other related allied works including its maintenance at the proposed NATIONAL HANDLOOM EXPO-2020 from 14.02.2020 to 28.02.2020 (15) days to be held at NTR Municipal Stadium Athletic Ground, Guntur. A.P.State.
- b) The duration of the EXPO will be (15) days. However, in case, if it is felt necessary, duration of Expo may be extended further for one to two days, and no extra payment shall be made to the Contractor. On completion of the EXPO, the Contractor shall have to take away all the materials within (2) days and shall have to vacate the site. He shall have to pay Rs. 60,000/- per day for the days he occupies the site for vacating beyond the period allowed i.e., (2) days after completion of the Expo.
- c) The EXPO Venue will be formally made available to the Contractor by the Expo Authority from 11.02.2020. The Construction Work must be started immediately at the site on the same day and to be completed and handed over to the Expo Authorities **on 14.02.2020 in full shape without fail**. The progress of the work will be checked and supervised by the Officers duly nominated by the Expo Authority to ensure that the work is done as per the specifications and time schedule. The Bidder is advised to inspect the site for physical condition before filing the Tender.
- d) In case any portion of work is not completed as per specifications laid down and failed to hand over to the Expo Authorities on the due date, penalty up to 5% on the total value of work allotted / awarded will be imposed per day by the Expo Authority.

- e) The volume and number of works may vary at the discretion of the Expo Authority upto 30% of the contract work and the final payment to the Contractor shall be regulated on the basis of actual work executed and on the rate(s) initially approved. For extra fittings, contractor will have to quote rates separately. For all such extra fittings, the Expo Authority reserves the rights to pay the lowest rate quoted by the competing Contractor.
- f) The Contractor will be responsible for up-keeping and maintenance of the entire work done by him till the closing of the Exhibition, for which, no extra payment shall be made. He shall therefore have to ensure adequate number of Sweepers/Cleaners to the satisfaction of the Expo Authority. Breakages and damages in any work shall immediately be rectified and no extra payment will be made for any damages, breakages or loss on account of any reason or natural calamities. Draft Layout Plans to elevation to Front Gate etc., for construction of Stalls, Theme Pavilions etc., shall have to be provided by the Bidder along with the Tender Schedules, if required.
- The successful bidder has to give or adopt the plans as suggested by the Expo Authorities and take approval of the Competent Authority before commencing of construction. The Director of Handlooms and Textiles, Government of Andhra Pradesh reserves the right to reject any of or all the Tenders without assigning any reason.
- g) No part of the Contract shall be sub-let without the prior written permission of the Director of Handlooms and Textiles/Expo Authority.
- h) It shall be the responsibility of the successful Bidder/Contractor for the supplies of Water, Electricity, Sewerage and other essential connections at the Expo Venue for the duration of the Expo i.e., from the date, the Venue is handed over to the Contractor for construction till the date handed over back to the Commissioner, Municipal Corporation, Guntur. It shall also be the responsibility of the Contractor to liaison with the concerned Authorities and arrange all the Civil, Electrical connections and other amenities that may be required for running the Expo. The Expo Authority shall also address letters to the concerned Authorities. The Expo Authority shall pay the Security Deposits, Installation Charges and consumption charges for all civil and electrical connections for the duration of the Expo.
- i) With regard to Electrical Fittings etc., the Contractor shall have to engage a qualified licensed Electrical Contractor entitled to erect, handle and maintain Electricity supply line and its up-keep and maintenance of the facility without any scope for short-circuits/fire accidents during the expo period. All the electrical fittings & wiring shall be of ISI Standards.
- j) The Contractor shall not use any material other than those specified in the Tender without the prior permission of the Director of Handlooms and Textiles A.P. Mangalagiri, / Expo Authority.

- k) Part payment may be made to the Contractor according to the progress of the work under mutually agreeable terms between the Contractor and the Expo Authority. Final payment will be made only after the completion of the Expo and after handing over of the Venue to the Expo Authorities.
- l) The Tenderer should fill the rates tendered in figures as well as in words. The Tender Form may be filled in English and all the entries shall be made by hand and written in ink. Over writing in rates is not permissible. The Tenderer with his initials should attest all corrections if any in Tender form. Each page of the tender form and other related papers submitted therewith should be signed by the Tenderer.
- m) Tenderers are required to deposit Earnest Money Deposit (EMD) of Rs. 1,00,000/- (Rupees One lakh only). The amount of Earnest Money Deposit (EMD) will be accepted only in the form of Demand Draft drawn in favour of "The Commissioner of Handlooms & Textiles, A.P., Mangalagiri" only as the Account is with this name. Those Tenderers who have necessary expertise in the execution of the job within the stipulated time should submit the Tenders. The Tender without Earnest Money Deposit (EMD) will not be accepted.
- n) The Director of Handlooms and Textiles, A.P., Mangalagiri/Expo Authority is not bound to accept the Lowest Tender and reserves the right to reject any or all Tenders without assigning any reason. Conditional Tender in any form whatsoever will not be qualified / considered and will be liable for outright rejection.
- o) The Earnest Money Deposit (EMD) of the successful Tenderer will be retained as Security Deposit till successful completion of the contract and shall be returned only after Expo is over and after payment of final bill.
- p) The word Commissioner / Expo Authority will read and include Director of Handlooms and Textiles A.P. Mangalagiri, Amaravathi.
- q) The successful Bidder shall be required to furnish performance guarantee (Bank Guarantee) equal to the value of the bid before taking possession of the site.
- r) Financial bid shall be kept in a separate cover and sealed. The Said Cover along with Technical Bid and other enclosures shall be kept in a big cloth cover and sealed and shall be delivered to the Competent Authority.
- s) The address of the Firm/Organization shall invariably be indicated on the left side on the covers wherein the Financial Bid and Technical Bids are kept separately.
- t) The Tenderer shall inscribe his signature on each page of the Tender Schedule by affixing the seal of Firm/Organization.
- u) The Tenderers himself has to present detailed plan for organization of Expo in PPT showing Layout (internal & external) of the proposed Event.

III. Eligibility Criteria:

1. The firm should be registered with any Government Authority (Proof to be enclosed). Having experience in conduct of National Handloom Expo, Special Handloom Expo, Melas etc.,
2. The Tenderer should have conducted at least (3) Events during the last (3) years period with a total volume of Rs. **30** lakh per annum or similar assignments. The list of works executed have to be furnished by giving details of their magnitude, cost and time within which the works were completed, copy of registration, ITC Certificate from the Income Tax Department and Earnest Money Deposit etc. (Authentic proof of the work done in respect of the event and value with any Government Authority of the Country or National Handloom Expo and relevant Certificates in proof thereon to be enclosed).
3. I.T. Returns for the last (3) years of the Tenderer
(Copies of IT Returns along with acknowledgements only to be enclosed)
4. The Tenderer shall deposit EMD of Rs. 1.00 lakhs in the manner as prescribed along with the Tender.
5. Financial status and credit worthiness of the firm from Scheduled Banks (Proofs to be enclosed).

The Financial Bid shall not be considered, if the Tenderer is not qualified in the Technical Bid and Tender will be rejected without assigning any reasons and notice, thereof.

IV. TENDER FORM:

Enclosed in **Annexure-I** to be filled and submitted by the Bidder in sealed cover alongwith relevant documents.

V. Technical Bid:

Enclosed in **Annexure-II** to be filled and submitted by the Bidder in sealed cover alongwith relevant documents.

VI. Financial Bid:

Enclosed in **Annexure-III** to be filled and submitted by the Bidder in sealed cover alongwith relevant documents.

VII. Evaluation of Bids:

The bids shall be evaluated using "Quality cum Cost Based Method" (QCBS).

The weightage for "Quality Score" is 50 marks and the weightage for "Cost Score" is 50 marks. The bidder with highest combined score (Quality Score + Cost Score) shall be awarded the tender.

The computation of "Cost Score" is as follows:

The financial bids shall be labelled as L1, L2, L3 in ascending order.

L1 (Least quoted bidder) shall get complete marks (50 marks)

L2 (Second least quoted bidder) shall get $(L1 / L2 \times 50)$ marks

L3 (Third least quoted bidder) shall get $(L1 / L3 \times 50)$ marks

and so on.

Example:

If least financial bid L1 is Rs. 80, L2 is Rs. 85 and L3 is Rs. 90, then,

"Cost Score" for L1 = 50

"Cost Score" for L2 = $(80 / 85) \times 50 = 47$

"Cost Score" for L3 = $(80 / 90) \times 50 = 44.5$

The computation of "Quality Score" is as follows:

S.No.	Component	Max Marks
1	Presentation on past experience, plan of action, price justification, quality of work, safety arrangements, compliance to standards, etc. for execution of the work given in the scope of work. The presentation shall be made to the Authority by the bidder on the day of opening Financial Bids	30
2	Past experience – 2 marks for each project (tender value of at least Rs. 10 Lakhs and executed in the last 3 years) The bidder shall submit necessary proof (work completion orders) along with the Technical Bid.	10
3	Team Composition Total manpower meeting the requirements specified in the scope of work – 5 Marks	10

	Total manpower exceeding the requirements specified in the scope of work – 10 Marks The bidder shall submit a self-declaration giving details of manpower that shall be engaged for execution of the work.	
	Total	50

The bidder with the highest "Final Score" (Quality Score + Cost Score) shall be awarded the tender.

NATIONAL HANDLOOM EXPO-2020
(From 14.02.2020 to 28.02.2020 (15) days)
NTR Municipal Stadium Athletic Ground, Guntur.

TENDER FORM

1.	Name of the Registered Firm/Organization (IN CAPITAL LETTERS)	
2.	Registration Number and date	
3.	Address of the Registered Office	
4.	Name of the Contact Person and Contact Nos.	Name: Phone No : Mobile No : Fax No :
5.	e-mail address, if any	
6.	Particulars of EMD payment a) Amount Paid (in Rupees) b) D.D. No. & Date c) Name of the drawee Bank with Branch	

Place:

Date:

**Signature of the Authorized
Person with Seal**

NATIONAL HANDLOOM EXPO-2020
 (From 14.02.2020 to 28.02.2020 (15) days)
 NTR Municipal Stadium Athletic Ground, Guntur.

TECHNICAL BID

1.Name of the Registered Firm/Organization

2.Registration Number & Date

3.Annual Turnover for the last (3) years (Rupees in Lakhs) :

2016-17 - Rs.....

2017-18 - Rs.....

2018-19 - Rs.....

(Audited figures only to be given and Audit reports issued by Chartered Accountant shall be enclosed)

4. Details of events conducted during the last (3) years (Copies of work orders shall be enclosed).

Sl. No.	Name of the Event	Value of Construction (Rs. in lakhs)	Period of the event	Name of the Event/ Authority	Duration for Completion of works (days)	No. of Foot prints
1.						
2.						
3.						

5. Details of Financial Status and Credit worthiness of the firm.

a) Profit / Loss for the Last three (3) years (Audited reports shall be enclosed).

(Rupees in Lakhs)

		Profit	Loss
2016-17	-
2017-18	-
2018-19	-

b) Bank Credit worthiness letter.

Place:

Date :

**Signature of the Authorized
Person with Seal**

NATIONAL HANDLOOM EXPO-2020
 (From 14.02.2020 to 28.02.2020 (15) days)
 NTR Municipal Stadium Athletic Ground, Guntur.

FINANCIAL BID FOR THE FOLLOWING ITEMS OF WORKS

Sl. No.	Particulars	Estimated requirement	Rate per unit	Total
1.	Construction of Water proof German Hanger Super-structure with wooden flooring, Synthetic Carpet and strong material to protect from rain and Winds.	Measuring 132Ft. X 164 Ft: required 21650Sq.Ft.	Per Sq.Ft	
2.	The Construction of total pavilion as mentioned in the modalities and approx. 90 to 120 stalls of 10'x10', 6½' x 10' and 6½'x 6½' each as per requirement, passages, common places, public amenities place etc., all inclusive.	Total area required: 20000 sft (approx.)	Per Sq.Ft	
3.	Construction of Theme Pavilion as detailed in Modalities	Total area required: 500 Sft (approx.)	Per Sq.Ft	
4.	Lighting arrangements - with power points and plug connections with ISI Standards as indicated in the modalities.			
	a) CFL Lights with 40W capacity to be provided in the Stalls.	450 Nos.		
	b) Tube lights in stalls as per requirement	350 Nos.		
	c) White lights /Halogen lights to be provided in the passages and inner area of the Function Hall.	150 Nos.		
	d) White lights to be provided in the inner area of the Function Hall and outside the super structure. Night lights - 50 Out Side - 50	100 Nos.		
	e) Decorative lights to be provided for beautification of the expo area.	Per set of 1000 bulb zero watt, 50 (sets) Nos.		
	f) Halogen Lamps 40 W outside	50 Nos.		
5.	Other arrangements inside the Pavilion as indicated in the modalities.			
	a) Branded Pedestal Fans to be provided in the inner area of the Function Hall as per the instructions of the Expo authorities.	100 Nos.		
	b) Racks to be provided to the stalls.	100 Nos.		

	c) Fiber Chairs with Hands to be provided to the stalls, Office, Cultural Programmes area etc.,	600 Nos.		
	d) Steel Tables with Table cloth to be provided to the stalls.	600 Nos.		
6.	Public Announcement System			
	a) One Public address system should be provided with light music and mike in the Expo office to cover inner area.	One Unit		
	b) One Public address system should be provided on the stage for cultural programmes with (4) Card less Mikes.	One Unit		
7.	Construction of Entertainment Dome with German Hanger: Behind main Exhibition Hall an Entertainment Dome is to be constructed for accommodating 100 Guests with Stage, Lighting & Audio System and AC (2 Nos. Stand ACs) with way from inside the Hall.	40ftX80ft		
8.	Construction of Stage/Platform for addressing the gathering and organizing Cultural programmes (with 20'X30' measurement) in Entertainment dome (Size of stage is optional for Expo Authorities).	20ftX30ft		
9.	(i) Entertainment zone shall be created outside the pavilion. (ii) The entertainment zone shall have games and activity areas for kids and families.	30 ft x 20 ft		
10.	Providing Gates as per design(Box type Gates) 2 Gates (1 Gates 30ft X3ft -14ftX3ft Pillars) (1 Gate 20ft X3ft -10ftX3ft Pillars)	As advised by the Committee(3 Gates)		
11.	Maintenance of the total area (Inside & Outside) with adequate manpower for the Expo period. (Sweeping, Sewerage lifting etc.,) for 15 Days			
12.	VIP Lounge, office room furniture and inaugural arrangements as suggested by organizing committee including VIP-Sofas, 1 Fridge, 1 Steel Almarah etc.,	As required		
13.	Providing & fixing labour charges for Flag Poles for entire Event (per Pole rate to be quoted).			
14.	Decorative running LED lighting, Arches big size (Lump Sum)			
15.	Potted Plants including Transportation To & Fro loading & un-loading pots spreading including maintenance, watering for (15) days entire Event.	200 Nos.		
16.	Flower decoration arrangements on the Stage and Main Entrance (Lump Sum)	As required		
17.	Inauguration Brass Lamp (1 No.)			

18.	Water Fountain including transportation & for maintenance for entire Event (15) days – 1 No.			
19.	Providing synthetic carpet in front of stage seating area and other pathway for (15) days per sq.ft. Approximately 4000 to 5000 Sq. ft	Rate should be given per sq.ft.		
20.	Stage back drop display with Flex fixing on Iron Frame with back support erection to withstand from the wind including Transportation To & Fro (per Sq.Ft.) (As per requirement).			
21.	Electrical plug point with 7/20 cable wiring each point for entire event (Rate to be quoted per plug point)	60 Nos.		
22.	Providing podium on stage (1) No.			
23.	Buffoons (4) Numbers for (15) Days	4 Nos		
24.	Water cans as per requirement with water dispensers	800 Nos		
25.	Good quality Flower Bouquets	30 Nos		
26.	VIPs inauguration arrangements and press meet arrangements including pooja material and Poojari.			
27.	Big Balloon	2 Nos.		
28.	a) Generator with diesel 120 KVA	2 Nos.		
	b) Generator with Diesel 25KVA	1 Nos.		
29.	Mannequin	30 Nos.		
30.	Car Parking Barricading Arrangements	100 Vehicles Capacity		
31.	2 Wheeler Parking Barricading Arrangements	300 Vehicles Capacity		
32.	Security Guard Arrangements in 3 Shifts (12+12+12=36)	36 Persons per day for (15) days		
33.	Mobile Toilet and Wash Room Arrangements	20 Nos.		
34.	Jumbo Air coolers	6 Nos.		

Publicity Material & Circulation:-

1	Posters (18"x23") Multicolour 90GSM Art Paper, Single side, multi colour printing with pasting.	3000Nos. (Tel) 2000 Nos. (Eng)		
2	Invitation Cards & Covers (5"x8"(Closed size) 250 GSM Art card, front & back multi colour with envelope of size 06"x8.5", 130 GSM Art paper, multi colour printing	400 Nos.		
3	Brochures (single fold) (7"x8") (open size) 90GSM Art Paper, front & back multi colour printing	2000Nos. (Tel) 1000 Nos. (Eng)		
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5	ID Cards: 4"x3" ID cards, 250 GSM art card, single side multi colour printing with pouches and belt.	300 Nos.		
6	Badges: 3"x3", sticker paper & die cutting with Ribbons	300 Nos.		
7	Auto Panels 30" x 20", Vinyl & Pasting	2000 Nos.		
8	Bus Panels Full Bus Size Vinyl & Pasting	50 Nos.		
9	Hoarding Frame Charges	Per sq. Feet		
10	Hoarding Flexi Printing	Per sq. Feet		
11	Banners: Only flexi printing	Per sq. Feet		

(a) **Print Media:** Advertisements through News Papers in Telugu and English Paper-wise (in Sq.Cms per day x 15 days).

(b) **Electronic Media:** Advertisements through TV Channels, FM Radio, TV Screens in Railway Stations, Bus Stations etc., Channel-wise (per day x 15days).

Note: The Quantum of the above items may be increased or decreased according to the need and requirement as felt by the Expo Authorities.

Place:
Date :

**Signature of the Authorized
Person with Seal**